



# Giovanni Penno

**Vicedirector**

ALEXALA

<http://www.alexala.it>



## Bilateral Meetings

- BUSINESS MEETINGS. Please fill the cooperation profile

Description

Tourist Bureau

Organization Type

Other

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Areas of Activities

**Food Tourism**

**Territorial Marketing**

**Wine Tourism**

Idea

## Tourism in Monferrato

In Piedmont, an hour's drive from Milan, Turin and Genoa, is Alessandria & the Monferrato: a land of mountains, rivers and hills, that make you want stop to appreciate them fully along with a way of life which reaches back through tradition, art, food, wine and the spa waters.

Keywords: Human Heritage Food Wine Culture Spa Bike

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Technical co-operation