



## Anna Jedrocha

### President of the Board

Cracow Tourism Chamber

<http://www.kit.krakow.pl>



### Bilateral Meetings

- BUSINESS MEETINGS. Please fill the cooperation profile

#### Description

The Krakow Chamber of Tourism is a tourist municipal organization. it associates members that render tourist services, from Krakow and the region of Małopolska. Our crucial goals include joint marketing, mutual assistance and collaboration with other organisations in the sector, Our new project "Carnival of Taste - Krakow, Malopolska promotes culinary tours in the region.

#### Organization Type

Clusters,

Areas of Activities

#### Food Tourism

#### Offer

### Culinary tours in Krakow and Malopolska Region

#### Our aims:

- a. Creating, development and commercialization of branded product of culinary tourism during off season time.
- b. Activating and creating cooperation platform for partners interested in culinary tourism in Małopolska.
- c. Spreading culinary traditions of Małopolska; promoting local products and healthy food; supporting local, ecological and farming initiatives.

Keywords: culinary tour food tours festivals of taste

#### Cooperation Offered

1. Sales / Distribution