



Andras TOROK

Ministry for National Economy of Hungary

Bilateral Meetings

- BUSINESS MEETINGS. Please fill the cooperation profile

Description

Governmental activities - gastronomy and tourism

Organization Type

Other,

Areas of Activities

Protected Designation of Origin - PDO

Protected Geographical Indication - PGI

Traditional Speciality Guaranteed - TSG

Food Tourism

Territorial Marketing

Wine Tourism

Request

Professional culinary education

Educational materials, tutorials

Institutional solutions

Cooperation Offered

1. Sales / Distribution
2. Investment/Financing

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Investment/Financing

Request

Branding solutions

Desination management, market research

Cooperation Requested

1. Sales / Distribution
2. Technical co-operation

Request

Quality assurance system

Looking for a best practice (for local products - from farmers to retailers)

Cooperation Offered

1. Investment/Financing

Cooperation Requested

1. Outsourcing co-operation
2. License agreement
3. Other