



Andras TOROK

Ministry for National Economy of Hungary

BILATERAL MEETINGS

BUSINESS MEETINGS. Please fill the cooperation profile

DESCRIPTION Governmental activities - gastronomy and tourism

ORGANIZATION TYPE Other,

AREAS OF ACTIVITIES PROTECTED DESIGNATION OF ORIGIN - PDO

PROTECTED GEOGRAPHICAL INDICATION - PGI

TRADITIONAL SPECIALITY GUARANTEED - TSG

FOOD TOURISM

TERRITORIAL MARKETING

WINE TOURISM

Request

PROFESSIONAL CULINARY EDUCATION

Educational materials, tutorials

Institutional solutions

COOPERATION OFFERED

1. Sales / Distribution

COOPERATION REQUESTED

1. Outsourcing co-operation

2. Investment/Financing

2. Technical co-operation

3. License agreement

4. Investment/Financing

Request

BRANDING SOLUTIONS

Desination management, market research

COOPERATION REQUESTED

1. Sales / Distribution
 2. Technical co-operation
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Request

QUALITY ASSURANCE SYSTEM

Looking for a best practice (for local products - from farmers to retailers)

COOPERATION OFFERED

1. Investment/Financing

COOPERATION REQUESTED

1. Outsourcing co-operation
 2. License agreement
 3. Other
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